SPORT CARD EXPO

TORONTO

NOV 5-8 | 26

PRESENTED BY ebay

EXHIBITOR KIT

The International Centre, Halls 1, 2, 3, & 4

6900 Airport Rd. Mississauga, ON L4V 1E8

https://sportcardexpotoronto.com/

MOVE-IN TIMES

WEDNESDAY November 4th FROM 3:00PM TO 8:00PM

and,

THURSDAY November 5th FROM 8:00AM TO 3:00PM

- The Expo halls will open for move-in at 3pm on Wednesday. Sponsors & dealers can request earlier move-in as part of their exhibitor contract or with prior written approval from Expo management.
- Exhibitors must check-in first at **Door #44 in Hall 1** to pick up your Exhibitor wristbands. From there you will be directed to move-in door options.
- We will have dollies & staff on hand to assist you with your move-in. Please note that there will be Show Decorator OPS (please leave photo i.d.). Our staff will help you unload your vehicle, transport you to your booth and return the dollies to the loading dock – they are not able to assist you with booth set-up.
- You MUST move your vehicle out of the loading dock as soon as it is unloaded – our staff will guard your product until you return.
- **No loading dock access after 12 noon on Thursday.**

PUBLIC EXPO HOURS

Thursday November 5th	Preview Night – Open to all	
	VIP Entry (Platinum, Gold & Silver):	3:30pm
	VIP Entry (Bronze):	3:45pm
	Public Entry:	4:00pm to 8:00pm
Friday November 6th	VIP Entry (Platinum, Gold & Silver):	10:30am
	VIP Entry (Bronze):	10:45am
	Public Entry**:**	11:00am – 8:00pm
Saturday November 7th	VIP Entry (Platinum, Gold & Silver):	9:30am
	VIP Entry (Bronze):	9:45am
	Public Entry**:**	10:00am – 6:00pm
	TRADE NIGHT	6:00pm - 10:00pm
Sunday November 8th	VIP Entry (Platinum, Gold & Silver):	9:30am
	VIP Entry (Bronze):	9:45am
	Public Entry:	10:00am to 5:00pm
Fri - Sun Dealer Access for Re-stock:		8:00am - 9:30am
Sunday Dealer Access for Re-stock:		8:00am - 9:30am

MOVE OUT TIME SUNDAY

The Expo closes at 5pm and move-out time is 5pm! That means that **you should not be packing up / moving out until that time**. If anyone is found to be substantially packing up their booth before then we reserve the right to **NOT ALLOW YOU TO PRIORITY REBOOK!** It is not fair to ticket holders, to your fellow Dealers or to Show Management to pack up early and it looks very unprofessional!

BOOTH ITEMS / SHOW DECORATOR

Each **standard booth** (whether you have one or multiple) is 10'x10', comes with an 8' back curtain, a company sign, one-8' table & one-6' table and 2 folding chairs per booth. If you want extra tables, chairs, carpet or other items for your booth that haven't been pre-ordered, you must order them from the OPS Exhibitor booth at the show or you can call them in advance at 905-624-6955 or through the link on the site. Any items beyond the 2 tables and chairs that come with your booth are at your own expense. https://sportcardexpotoronto.com/dealers/

EXHIBITOR BADGES & WRISTBANDS

Dealer Wristbands are allocated as follows:

1 booth = 2 wristbands
2 booths = 3 wristbands
3 booths = 5 wristbands
4 booths = 6 wristbands
5 booths = 8 wristbands
6 booths = 10 wristbands
>6 booths contact show management

Extra dealer wristbands can be bought at Hall 2 Exhibitor Check-in for $40 each for Thursday to Sunday or $25 for Friday to Sunday. Cash only. You can pick up your Exhibitor wristbands

PLEASE NOTE:

These badges are meant to identify you to other Exhibitors, sponsors and customers etc. but ***you must still wear your wristbands*** for access to the building for all 4 days. You cannot enter the building without a wristband! If you buy additional wristbands beyond what comes with your booth, they do NOT include additional badges/lanyards.

SPORT CARD EXPO APP

The official Sport Card Expo app is available to exhibitors and attendees. The app has more than 5,000 downloads and during the last Expo, the Dealer listings had > 5,500 views! In order to have your booth displayed on the app, you would need to use this link: https://mkem.typeform.com/to/JAgDgJrv to submit your info. Once your info is uploaded to the app, you will receive a confirmation email.

If you have already submitted this info and have an account on the app, you don't need to fill out the form.

If you haven't already, download the ***Sport Card Expo*** app from the Apple or Android stores.

ELECTRICAL & INTERNET

Can be ordered from the 'Dealer' page of our website or via this link:
https://e.showtechordering.com/ST-00073149

You must place your order before the show – no orders will be accepted on-site. There is free wifi in the ticketing area and by the main entrance but not in the Halls.

HEIGHT & BOOTH RESTRICTIONS:

Exhibitors are provided with a standard 8’ high draped exhibit back wall (blue & white). Only some booths have dividers for the sides of their spaces but all booth spaces are 10’ deep x 10’ wide and can be measured by the distance between the bars that are spaced 10’ across the back of the booth.

The maximum height for the back of an exhibitor’s display, including signage, is 8 feet.
All exposed areas must be finished to the satisfaction of show management.
All tables, exhibit material and personnel must remain within their allocated space as contracted.

HOTEL ROOMS

We have Special Rates at the Hilton Doubletree, Hampton Inn Suites and Great Canadian Casino Resort. You can find the information and discount codes on our website at:
https://sportcardexpotoronto.com/hotels/

PARKING & TRUCK / TRAILER PARKING ONSITE

Free parking on-site is available throughout the show for exhibitors and visitors.
There will be designated accessible parking available to visitors in front of Halls 4 & 5.
Exhibitor Parking is available in designated areas on the north side of hall 5 and on the south side of Hall #4 but please do not park in the marked off area. Vehicles parked here OR in front of the loading docks will be towed at owners’ expense.

If you plan to leave your truck/trailer overnight at the International Centre you MUST register it with the ITCC Parking department either online at **ticcparking.com** or call **416.723.0451**

DEALER INSURANCE

New for this Expo! **We have included dealer insurance in your booth fees to take precautionary measures. We have also heightened security presence both inside and outside of the Expo**. A floor plan indicating **secured exits** will be provided closer to the Expo. This means we will have security both outside in the parking lot and indoors ensuring all vendors are safe during dealer move out. We have attached a document with more information regarding dealer insurance.

Tim Hortons

Our friends at Tim Hortons will be on site all Expo weekend giving away **free coffee** starting an hour before starting time to serve you dealers. **One per person, while supplies last!**

SECURITY & UNIFORMED POLICE

We recommend that you lock up or place expensive articles out of sight at night. We are not responsible for any losses! Do not expect to gain access to the exhibit hall at any time without your exhibitor pass & wristband. Security staff will not allow you to enter the building without it: this is for the protection of everyone's valuable property! Our Security provider is SECURTRUST PROTECTION however we will also have UNIFORMED POLICE OFFICERS on the show floor throughout Expo hours. If you see any suspicious behavior or suspect any shoplifting, please report directly to Security or to the Police – do not attempt to confront them on your own.

The exhibit halls will be secured and locked every night on closing. It takes approximately 10 minutes to clear the hall of customers. Do not leave your booth unattended and open to theft. For the security of your goods, we suggest you stay in your booth until 10 minutes after the show closes. You must vacate the halls no later than a half-hour after closing each show night. Exhibitor property remains exclusively the exhibitor's responsibility. Show management cannot assume responsibility for any loss or damage to the exhibitor's property. We will have a full-time security officer on-site, day and night, from 12pm Wednesday to Sunday at 11:59pm.

FLOORPLAN

The November 2026 floor plan will be provided by the end of the week and can be found on the Sport Card Expo app - **please note that it is subject to change.** If you identify any errors or concerns, please contact one of our team and we will work to get them resolved asap. The floor plan is available here: https://sportcardexpotoronto.com/dealers/

SHOWCASE & SENTRY BAG RENTALS

If you pre-ordered showcases, they will be delivered to you on Wednesday or Thursday (you will need to have paid for your case rentals in full before they are delivered to your booth) – please advise our team at the Dealer Registration table when you would like your cases delivered.

You can find more information here:
https://sportcardexpotoronto.com/wp-content/uploads/2023-scme-toronto-dealer-Signage-Security-Solutions.pdf

Each show we have a significant demand for showcases and sentry bags, so make sure you pre-order them in advance. For more information, please contact Drew - drew@mkem.ca

SPORT CARD EXPO

sportcardexpo.com

Secure Your Showcases!

Sleep Well with Sentry Security Bags

Your valuable showcases and their contents should be protected overnight. Our Sentry Security Bags provide maximum lockable protection. Contact us today to secure your valuables.

- 10′ long x 8′ wide storage bag functions as a table cover during show hours
- When the show closes they zip up and lock for the night!
- Heavy duty coated canvas and metal zipper construction
- Comes with locking zipper, lock and 2 keys
- Rental price $75 in advance or $100 onsite.
- Available to purchase at $300 Cdn

To order contact:
drew@mkem.ca

Table cover by day

Zipped and locked for the night

Secure Your Cards!

Showcase Rentals

- High quality cases of anodized aluminum
- 22" x 34" x 3"
- Tempered safety glass with built-in cylinder lock
- Black velvet pad liners included
- Available from move-in to end of the show

Rental price: $99 in advance or $115 onsite

To order contact: drew@mkem.ca

EMERGENCY DOORS

Are clearly marked. DO NOT USE THEM - **THE ALARM WILL GO OFF!**

SPORT CARD EXPO SHIPPING ADDRESS

ATTN: SPORT CARD & MEMORABILIA EXPO
C/O INTERNATIONAL CENTRE
HALL #1, 2, 3 & 4
6900 AIRPORT RD., MISSISSAUGA ON L4V 1E8

NO SHIPMENTS BEFORE 12:00 PM November 4th

ALL SHIPMENTS MUST BE PICKED UP SUNDAY NIGHT AFTER 5:00PM - NO EXCEPTIONS.

FOR FORK LIFT AND LABORERS CALL OPS @ 905-624-6955

SORRY WE ARE UNABLE TO ACCEPT ANY U.S. WAX BOX AND CASE SELLERS

PLAYER AUTOGRAPHS

Many of our autograph guests are no longer under contract with the NHL, all photographs reproduced without the written consent of the Player are unlicensed and CANNOT be sold at the show. The players will only sign photos that have been licensed by the League and authorized by the individual player.

If you have any further questions please call the show office at 866.466.7116 or by email at drew@mkem.ca See you at the show!

Thank you & have a great Expo!

Steve Menzie

Sport Card & Memorabilia Expo